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What is claimed is:

1. A method of structuring a credit, comprising:

requiring the credit issuer of a municipal bond to pay to the credit holder a fixed payment component; and

requiring the credit issuer of the municipal bond to pay to the credit holder a variable payment component that varies based on changes in a value of an ownership value characteristic which is associated with the municipal bond and wherein the ownership characteristic is selected from the group including: a) a general interest rate level; b) an exemption from a state tax; c) an exemption from a federal tax; d) a marginal state tax rate; e) a marginal federal tax rate; f) a credit rating of the credit issuer; g) a credit variation associated with a credit enhancer; h) a credit variation associated with a liquidity provider; and i) a supply/demand level for municipal bonds.

- 2. The method of claim 1, wherein the fixed payment component is a fixed interest payment component and the variable payment component is a variable interest payment component.
- 3. The method of claim 1, wherein the ownership value characteristic upon which the variation of the variable payment component is based is selected from the group including: a) an exemption from a state tax; b) an exemption from a federal tax; c) a marginal state tax rate; and d) a marginal federal tax rate.
- 4. A method of issuing a credit to a credit holder by a credit issuer, wherein the credit has associated therewith at least two ownership value characteristics and each of the ownership value characteristics has associated therewith a loss/gain potential, comprising:

transferring to the credit holder at least one loss/gain potential; and retaining by the credit issuer at least one loss/gain potential.

- 5. The method of claim 4, wherein the loss/gain potential is transferred to the credit holder by requiring the credit issuer to pay to the credit holder a fixed payment component and the loss/gain potential is retained by the credit issuer by requiring the credit issuer to pay to the credit holder a variable payment component.
 - 6. The method of claim 4, wherein the credit is a bond.
 - 7. The method of claim 6, wherein the bond is a municipal bond.

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- 8. The method of claim 4, wherein the fixed payment component is a fixed interest payment component and the variable payment component is a variable interest payment component.
- 9. The method of claim 7, wherein the variation of the variable payment component is based upon a change in value of an ownership value characteristic selected from the group including: a) a general interest rate level; b) an exemption from a state tax; c) an exemption from a federal tax; d) a marginal state tax rate; e) a marginal federal tax rate; f) a credit rating of the credit issuer; g) a credit variation associated with a credit enhancer; h) a credit variation associated with a liquidity provider; and i) a supply/demand level for municipal bonds.
- 10. The method of claim 7, wherein the variation of the variable payment component is based upon a change in value of an ownership value characteristic selected from the group including: a) an exemption from a state tax; b) an exemption from a federal tax; c) a marginal state tax rate; and d) a marginal federal tax rate.